

CURRICULUM VITAE

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2	Sex	Male
3	Academic Qualification	Lecturer
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A. Academic Qualifications

Courses	Description
HR Management	<p>This course focuses on human resource management that gives attention to the factors of human production with all its activities to achieve company goals, Human resources is an investment that plays an important role for the company, without the presence of human resources, other factors of production cannot be run optimally to achieve company goals. This course is also discussed:</p> <ul style="list-style-type: none"> • The main purpose of HR Management • Other objectives of HR Management • Role and Function of HR Management • HR Management Process • Components involved in HR Management
Marketing Management	<p>This course gives students knowledge and understanding about:</p> <ul style="list-style-type: none"> • Understanding of the market and marketing. • Several things that affect market potential (population structure, purchasing power, consumption patterns) • Core concepts included in marketing (needs, wants, demands, products, exchanges, transactions, markets) • Scope of activities in marketing (Types of products marketed, marketing mix, current marketing philosophy) • Forms of marketing contributions to society and the economy (product development strategies, product promotion strategies)
Banking Management	This course provides students with knowledge,

	<p>understanding and experience sharing about:</p> <ul style="list-style-type: none"> • Definition of banking management • Bank assignments • Bank functions • Banking management objectives • Banking risk management • Maintaining the quality of bank services • Customer satisfaction
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B. Professional Qualifications

Position	Description	Year
Member	CWMA (Certified Wealth Manager Association)	2008-now
Member	BSMR (Risk Management Certification Institution)	2011-now

C. Academic Career and Position

Position	Description
Credit Analyst Brevet at Bank BNI University	Provide knowledge and sharing experiences about the concepts, functions, duties and responsibilities of credit analysts (2010-now)
Business Accument for Banking Leader at Bank BNI University	Providing knowledge, understanding and sharing experiences about supporting factors and effective banking business strategies, and creating skilled leaders in improving the banking business
Lecturer at Esa Unggul University	Marketing Management, HR Management, Banking Management

D. Publication

Title of Publication	Publication Name	Link of Publication	Year	Indexed
INFLUENCE OF ORGANIZATIONAL CULTURE, TEAM CONDUCTIVITY, PERSONALITY, AND TRUST TO THE OUTLET LEADING ORGANIZATION COMMITMENT OF PT. BANK NEGARA INDONESIA Tbk OFFICE OF JAKARTA REGIONAL AREA	Jurnal Disertasi	https://www.ijsrm.in/index.php/ijsrm/article/view/1258	2017	Google Scholar

E. Proceeding

Title of Proceeding	Name of Conference	Link of Proceeding	Year	Indexed

F. Citation

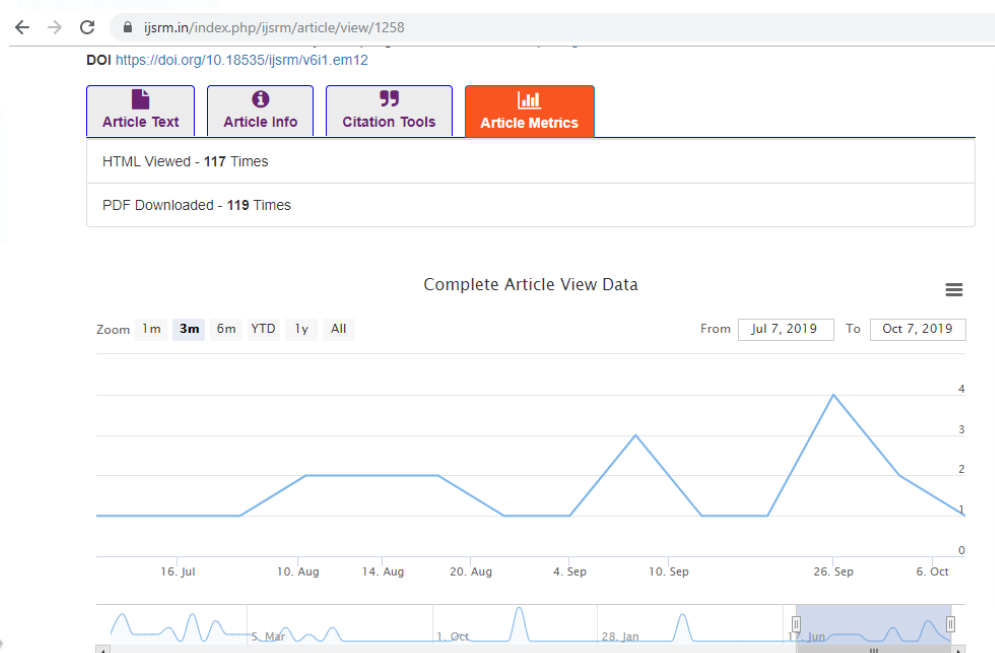
← → ↻ ijsrm.in/index.php/ijsrm/article/view/1258

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Jakarta, October 2019

Dr. Dedi Sutan Ardani, SE, MM