

CURRICULUM VITAE

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|---|--------------------------------|------------------------------------|
| 1 | Fullname | Dr. Hasyim,SE,MM.,M.Ed. |
| 2 | Sex | Male |
| 3 | Academic Qualification | Associate Professor |
| 4 | NIP /NIDN | 195911121986031003/0012115901 |
| 5 | Place and Date of Birth | Ujung Pandang , November, 12, 1959 |
| 6 | E-mail | Hasyim.ahmad@esaunggul.ac.id |
| 7 | Phone Number | 0812 1081 4411 |

A. Academic Qualifications

| Courses | Description |
|---|--|
| Research Methodology | This course prepares students understand several ways of conducting research based on scientific principles, provide students the ability and skills to analyze problems that occur in the business and industrial world, using deductive quantitative methods |
| Service Marketing and Relationship Management | The course provides an understanding of service management, and understanding of the concept of Consumer relationship management (CRM) |
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B. Professional Qualifications

| Position | Description | Year |
|-----------------|----------------------------------|-------------|
| Member | FMI (Indonesian Marketing Forum) | 2012-now |

C. Academic Career and Position

| Position | Description |
|------------------------------|--|
| Lecturer | 2002 |
| Associate Professor | 2011 |
| Head of Quality Assurance | 2011-2012 |
| Head of Research Institution | 2017-2018 |
| Research Leader | Developing conceptual Model for Online Shopping Behavior in Indonesia: Based on the Diffusion of Innovation Theory |
| Research Leader | Construct a Model of Efficiency Level Measurement of the Private Universities as a learning Organization |
| Research Leader | Construct The accelerated model of Economic Growth Policy through the allocation of education and health budget |

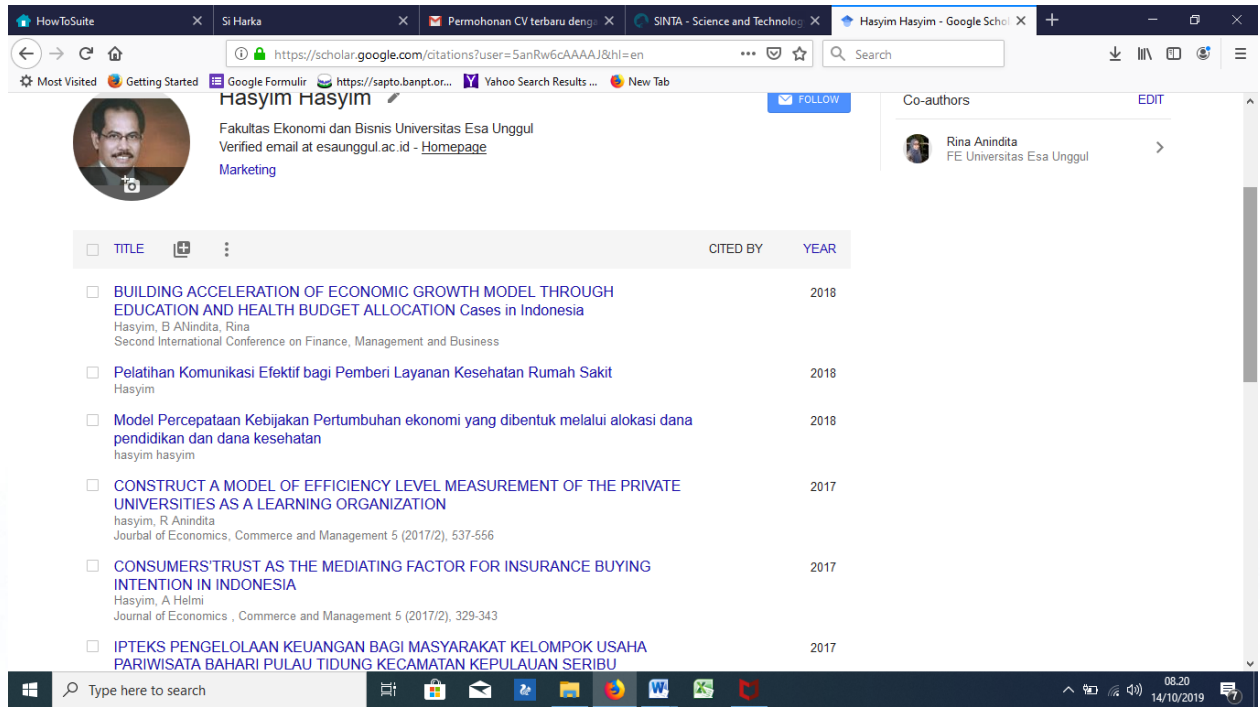
D. Publication

| Title of Publication | Publication Name | Link of Publication | Year | Indexed |
|--|--|---|-------------|-----------------------|
| Developing conceptual Model for Online Shopping Behavior in Indonesia: Based on the Diffusion of Innovation Theory | International Journal of Economics, Commerce and Management, Vol 4, June 2016 issue 6 (ISSN 2348-0386) | IIJECM Vol 4, June 2016 issue 6 (ISSN 2348-0386) | 2016 | International Journal |
| Consumer's Trust as The mediating factors for insurance Buying intention | International Journal of Economics, Commerce and Management, Vol 5, Februari 2017 issue 6 (ISSN 2348-038) | IIJECM, Vol 5, Februari 2017 issue 6 (ISSN 2348-038) | 2017 | International Journal |

E. Proceeding

| Title of Proceeding | Name of Conference | Link of Proceeding | Year | Indexed |
|---|---|---|-------------|---------------------------|
| International seminar and conference on Islamic Economics | International seminar and conference on Islamic Economics | International seminar and conference on Islamic Economics Univ Negeri Jakarta | 2015 | sertificate/ presenter |
| Pursuing Pentahelix Industri collaboration: an ASEAN Regional Integration Challenge | International conference | Pursuing Pentahelix Industri collaboration: an ASEAN Regional Integration Challenge, Bali | 2016 | sertificate/ presenter |
| International conference on economics, Business and social Science | International conference | International conference on economics, Business and social Science | 2017 | sertificate/ presenter |

F. Citation



The screenshot shows a Google Scholar profile for Hasyim Hasyim, a faculty member at Universitas Esa Unggul. The profile lists several publications:

| TITLE | CITED BY | YEAR |
|---|----------|------|
| BUILDING ACCELERATION OF ECONOMIC GROWTH MODEL THROUGH EDUCATION AND HEALTH BUDGET ALLOCATION Cases in Indonesia Hasyim, B Anindita, Rina Second International Conference on Finance, Management and Business | | 2018 |
| Pelatihan Komunikasi Efektif bagi Pemberi Layanan Kesehatan Rumah Sakit Hasyim | | 2018 |
| Model Percepatan Kebijakan Pertumbuhan ekonomi yang dibentuk melalui alokasi dana pendidikan dan dana kesehatan hasyim hasyim | | 2018 |
| CONSTRUCT A MODEL OF EFFICIENCY LEVEL MEASUREMENT OF THE PRIVATE UNIVERSITIES AS A LEARNING ORGANIZATION hasyim, R Anindita Jourbal of Economics, Commerce and Management 5 (2017/2), 537-556 | | 2017 |
| CONSUMERS' TRUST AS THE MEDIATING FACTOR FOR INSURANCE BUYING INTENTION IN INDONESIA Hasyim, A Helmi Journal of Economics , Commerce and Management 5 (2017/2), 329-343 | | 2017 |
| IPTEKS PENGELOLAAN KEUANGAN BAGI MASYARAKAT KELOMPOK USAHA PARIWISATA BAHARI PULAU TIDUNG KECAMATAN KEPULAUAN SERIBU | | 2017 |

Jakarta, October, 10th, 2019

Dr. Hasyim, SE., MM.M.Ed