

CURRICULUM VITAE

1	Fullname	Dr. Tantri Yanuar Rahmat Syah, SE., MSM.
2	Sex	Male
3	Academic Qualification	Lektor
4	NIP/NIK	209010392
5	Place and Date of Birth	Pemalang, 10 Januari 1980
6	E-mail	tantri.yanuar@esaunggul.ac.id
7	Phone Number	087788878354

A. Academic Qualifications

Courses	Description				
Research	The course explains to understand and describe theoretical and				
Methodology	methodological assumptions underlying qualitative and quantitative				
	research				
	1. Distinguish between quantitative and qualitative approaches to				
	research and data				
	2. Formulate qualitative and quantitative research questions				
	3. Recognise when and where to use qualitative and quantitative research				
899	methods				
	4. Make practical and logistic decisions in preparation for undertaking				
	qualitative and quantitative research				
	5. Develop and apply basic study instruments for collection of qualitative				
	and quantitative data				
	6. Record and manage qualitative and quantitative data				
	7. Prepare qualitative and quantitative data for analysis				
Business Plan and	1. Students posses the ability to learn the concept, principle, framework				
Modelling	and methodology of business plan;				
	2. Students posses the ability to develop and to implement of				

B. Professional Qualifications

Position	Description	Year
Member	ISEI (Ikatan Sarjana Ekonomi Indonesia)	2014-now

C. Academic Career and Position

Year	Position
2016 – Present	Chairman of Esa Management Center
2016 – Present	Chairman of Indonusa Start-up Academy
2015 – Present	Expert staff at Indonesia Parliament
2014 – Present	Head of Master of Management Program at Esa Unggul University
2009 – Present	Lecturer at Esa Unggul University
2011 – 2015	Senior Consultant at PT WPI
2011 – 2015	Lecturer at Kusumanagara Graduate School of Management
2009 – 2011	Lecturer at Kusumanagara Graduate School of Management



2007 - 2009	Lecturer at Mercubuana University	
2007	Business Analyst at Markplus Institute of Marketing	
Year Position		
2007 - 2009	Business Services Officer at Pasaraya Department Store	
2003 – 2005	Business Development Officers at Media Indonesia Daily	

D. Publication

Title of Publication	Publication Name	Link of Publication	Volume	Indexed
Influence of Service Quality on	International	Http://ijecm.co.uk/	Vol.5 Issue 6,	Open
Loyalty of Outpatient Mediated	Journal of		June 2017	Academic
by Relationship Quality in East	Economics,			Journals Index
Jakarta Hospital.	Commerce and			
	Management.			
The Influence of Compensation	International	Http://ijecm.co.uk/	Vol. VI, Issue	Open
And Motivation Towards The	Journal of		4, April 2018	Academic
Performance Mediated By	Economics,		1000000	Journals Index
Organizational Commitment:	Commerce and		1895.35	
Study On Hr & Ga Employees	Management.			
In Pt. Gajah Tunggal Tbk,				
Indonesia				
The Influential Factors of	International	Http://ijecm.co.uk/	Vol. VII, Issue	Open
Packaging, Price Sensitivity	Journal of	12	4, April 2019	Academic
And Brand Image On Washing	Economics,			Journals Index
Detergent B29 Softener Pink	Commerce and			
Consumer Buying Behavior In	Management.			
Jakarta And Tangerang,				
Indonesia				110
The Effect Of Brand	International	Http://ijecm.co.uk/	Vol. VII, Issue	Open
Communication, Brand Image	Journal of		4, April 2019	Academic
And Brand Trust On Brand	Economics,			Journals Index
Loyalty In Proris Products In	Commerce and	94		
Tangerang Indonesia	Management.		-800	
The Relationship Between	International	Http://ijecm.co.uk/	Vol. VII, Issue	Open
Training Satisfaction,	Journal of	70	3, March	Academic
Organisational Citizenship	Economics,	11	20199	Journals Index
Behaviour, And Turnover	Commerce and			
Intention At Pt Polymindo	Management.			
Permata – Indonesia				W.
The Effect Of Brand	International	Http://ijecm.co.uk/	Vol VII, Issue	Open
Communication, Brand Image,	Journal of		3, March 2019	Academic
And Brand Trust On Brand	Economics,			Journals Index
Loyalty In Energen Cereal	Commerce and	142		74
Beverage Products In	Management.			
Tangerang City Indonesia				
Determinants of Patient Loyalty	International	Http://ijecm.co.uk/	Vol.5 Issue 6,	Open
in West Jakarta Government	Journal of		June 2017.	Academic



Hospital, Obstetry and	Economics,			Journals Index
Gynecology Clinic.	Commerce and			
	Management.			
Title of Publication	Publication Name	Link of Publication	Volume	Indexed
The Effect of Job Satisfaction	International	https://iarjset.com	Vol. 6, Issue	Directory of
and Work Motivation on	Advanced Research		5, May 2019	Open Access
Turnover Intention through	Journal in Science,			Schoolarly
Organizational Commitment in	Engineering and			Resources
PT. Bank BPD Banten, TBK	Technology			
Operational Center Office of				
Serang				
Pre-Operational Business	International	https://iarjset.com	Vol. 5, Issue	Directory of
Planning: Program for	Advanced Research		11, November	Open Access
Improving General Hospitals of	Journal in Science,		2018	Schoolarly
Pademangan Class D b ea Class	Engineering and			Resources
C	Technology	1 //	X7 1 5 X	D:
How Service Quality Influence	International	https://iarjset.com	Vol. 5, Issue	Directory of
of Satisfaction and Trust	Advanced Research		10, October	Open Access
Towards Consumer Loyalty in Starbucks Coffee Indonesia	Journal in Science,		2018	Schoolarly Resources
Starbucks Coffee Indonesia	Engineering and Technology			Resources
	Technology			
Operational Strategy on	International	https://iarjset.com	Vol. 5, Issue	Directory of
Maternity Clinic Using Lean	Advanced Research	interpolitical factoring and a second	8, August	Open Access
Six Sigma Method	Journal in Science,		2018	Schoolarly
2 2-8	Engineering and			Resources
	Technology			1100
Influence of Organizational	International	https://iarjset.com	Vol. 5, Issue	Directory of
Commitment and Self Efficacy	Advanced Research		8, August	Open Access
on Employee Performance	Journal in Science,		2018	Schoolarly
Through Job Satisfaction as	Engineering and	,		Resources
Intervening Variables	Technology	9		
Marketing Strategy Business to	International	https://iarjset.com	Vol. 5, Issue	Directory of
Costumer (B2C) Maternity	Advanced Research		7, July 2018	Open Access
Clinic Industry	Journal in Science,	Til		Schoolarly
	Engineering and	11		Resources
	Technology		** 1 - *	7.
Role of Payback Period,	International	https://iarjset.com	Vol. 5, Issue	Directory of
ROI, and NPV for Investment in	Advanced Research		7, July 2018	Open Access
Clinical Health Business	Journal in Science,			Schoolarly
	Engineering and	4 - 4		Resources
Creating TV Cabel Customer	Technology International	https://iarjset.com	Vol. 5, Issue	Directory of
Satisfaction and Loyalty	Advanced Research	imps.//imjset.com	4, April2018	Open Access
Through Service Recovery	Journal in Science,		т, 11p1112010	Schoolarly
Imough betvice Recovery	Engineering and		000	Resources
	Technology			Resources
	1 connotogy			



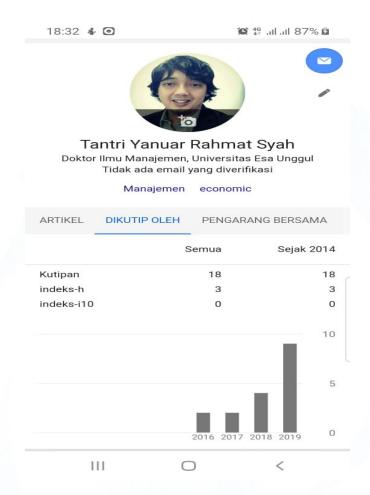
Implementation Marketing Mix Strategy in the New Frozen Food Business: Nugget Duck- Duckan	Journal of Multidisiplinary Academic	http://www.kemalap ublisher.com	Vol 3, No 3 (2019)	Academic Resource Index
Title of Publication	Publication Name	Link of Publication	Volume	Indexed
Human Resources Implementation Using the McKinsey 7S Method for Business Startup: Duck Nugget Frozen Food	Journal of Multidisiplinary Academic	http://www.kemalap ublisher.com	Vol 3, No 3 (2019)	Academic Resource Index
Lean Service Design in Purchasing Order of Motorcycles: Case Study at Mandiri Utama Finance Branches Tangerang, Indonesia	Journal of Multidisiplinary Academic	http://www.kemalap ublisher.com	Vol 3, No 1 (2019)	Academic Resource Index
Lean Government Applied Concept in Mutation Service over Land and Building Tax at Badan Pendapatan Daerah (Bapenda) South Tangerang, West Java, Indonesia	Journal of Multidisiplinary Academic	http://www.kemalap ublisher.com	Vol 3, No 1 (2019)	Academic Resource Index
Lean Government Concept and Design Over Service Administration in Indonesian ID Card	Journal of Multidisiplinary Academic	http://www.kemalap ublisher.com	Vol 3, No 1 (2019)	Academic Resource Index
The Lean Government Concept and Design over Copy of Administrative Document on Building Tax	Journal of Multidisiplinary Academic	http://www.kemalap ublisher.com	Vol 3, No 1 (2019)	Academic Resource Index
Application of Lean Thinking Development: Case Study over Badan Pendapatan Daerah (BAPENDA), South Tangerang Based on Lean Government	Journal of Multidisiplinary Academic	http://www.kemalap ublisher.com	Vol 3, No 1 (2019)	Academic Resource Index
The Impact of Charismatic Leadership on Turnover Intentions and Organizational Citizenship Behaviors Toward Job Satisfaction	Russian Journal of Agricultural and Socio-Economis Sciences	http://www.rjoas.co m	Issue 7, July 2019	DOAJ
Transformational Leadership Style and Work Life Balance: The Efect on Employee Satisfaction Through Employee Engagement	Russian Journal of Agricultural and Socio-Economis Sciences	http://www.rjoas.co m	Issue7, July 2019	DOAJ
The Role of Service Quality and Customer Satisfaction: A Case Study for Applications of Go-	Russian Journal of Agricultural and Socio-Economis	http://www.rjoas.co m	Issue 7, July 2019	DOAJ



Food	Sciences			
How Packaging, Product Quality and Promotion Affect the Purchas Intentio?	Russian Journal of Agricultural and Socio-Economis Sciences	http://www.rjoas.co m	Issue 8, August 2019	DOAJ
Title of Publication	Publication Name	Link of Publication	Volume	Indexed
Influence of Service Quality and Customer Satisfaction on Customer Loyalty in Restaurants of the Tangerang Area	Russian Journal of Agricultural and Socio-Economis Sciences	http://www.rjoas.co m	Issue 8, August 2019	DOAJ
Lasik Clinic New Business Model To Meet The Surgical Cost Challenges: A Contribution To Decrease Indonesia's Refractive Disorders Rate And To Meet Indonesia's Healthy Vision Of 2020	Russian Journal of Agricultural and Socio-Economis Sciences	http://www.rjoas.co m	Issue 6, June 2019	DOAJ
The Relationship Between Organizational Culture and Job Satisfaction Towards Organizational Commitment and Employee Performance	Russian Journal of Agricultural and Socio-Economis Sciences	http://www.rjoas.co m	Issue 4, April 2019	DOAJ
The Relationship of Brand Communication Brand Image, and Brand Trust to Brand Loyalty of Samsung Celluar Phone Product	Russian Journal of Agricultural and Socio-Economis Sciences	http://www.rjoas.co m	Issue 4, April 2019	DOAJ
The Effect of Service Quality on Customer Satisfaction at PT Multi Rentalindo: A Case Study of Employees in Kwan Lama West Jakarta	Russian Journal of Agricultural and Socio-Economis Sciences	http://www.rjoas.co m	Issue 4, April 2019	DOAJ
The Effect of Cash of Operation and Liquidity on Profitability: A Study in Processing and Manufacturing Industry Sector's Companies in PT Bank BRISYARIAH, TBK	Russian Journal of Agricultural and Socio-Economis Sciences	http://www.rjoas.co m	Issue 4, April 2019	DOAJ
Implementation of Marketing Mix Strategy for Start-up Business: Fruit Combing	Russian Journal of Agricultural and Socio-Economis Sciences	http://www.rjoas.co m	Issue 3, March 2019	DOAJ



E. Citation



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