

CURRICULUM VITAE

1	Fullname	Elistia, SE, MM
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3	Academic Qualification	Asisten Ahli
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A. Academic Qualifications

Keterangan	S1	S2
University	Universitas Mercu Buana	Universitas Esa Unggul
Courses	Manajemen	Manajemen
Graduate	2004	2008

B. Professional Qualifications

Position	Description	Year
Member	ADI (Asosiasi Dosen Indonesia)	2017-now

C. Publication

Title of Publication	Publication Name	Link of Publication	Year	Indexed
Pengaruh Citra Toko, Private Brand, dan Kualitas Pelayanan Terhadap Kepuasan Pelanggan dan Loyalitas Pelanggan Supermarket	Aktualita Manajemen, Jurnal Penelitian Manajemen	https://ejurnal.esaunggul.ac.id/index.php/AKM/article/view/1338	2009	National non Accredited
An Ethical Marketing Perspective: Corporate Social Responsibilites For Strengthening Corporate Brand Management (Study Case In Fast Moving Consumer Goods In Indonesia)	Jurnal Ekonomi, Universitas Esa Unggul	https://ejurnal.esaunggul.ac.id/index.php/Eko/article/view/1629	2016	National non Accredited
Kajian Hubungan dan Pengaruh Human Development INDEX (HDI) Terhadap Gross Domestic Product (GDP) pada 6 (enam) Negara Anggota ASEAN pada Tahun 2010 – 2015	Forum Ilmiah Indonusa	https://ejurnal.esaunggul.ac.id/index.php/Formil/article/view/1833	2017	National no Accredited

The Correlation of The Human Development Index (HDI) Towards Economic Growth (GDP Per Capita) In 10 Asean Member Countries	Journal of Humanities and Social Studies	https://journal.unpak.ac.id/index.php/jhss/article/view/949	2018	National non Accredited
Meningkatkan Kesadaran Beroperasi Syariah Dalam Mewujudkan Implementasi Ketangguhan Ketahanan Nasional Bidang Ekonomi	Jurnal Pengabdian kepada Masyarakat	https://ejournal.esaunggul.ac.id/index.php/ABD/article/view/2686	2019	National non Accredited
Sustainable Business Dan Social Economic Environment Masyarakat Di Pulau Pramuka, Kepulauan Seribu Sebagai Perwujudan Smart Island	Jurnal Pengabdian kepada Masyarakat	https://ejournal.esaunggul.ac.id/index.php/ABD/article/view/2791	2019	National non Accredited

D. Proceeding

No	Name of Conference	Title of Proceeding	Venue & Year
1.	4th Kuala Lumpur International Conference on Social Science & Humanities (ICSSH), Malaysia	<i>The Correlation of Global Entrepreneurship Index and Human Development Index Towards Gross Domestic Product in 5 ASEAN Countries</i>	02-03 May 2018, Scholar's Inn, Universiti Teknologi Malaysia (UTM), Kuala Lumpur, Malaysia
2.	International Seminar on Business, Economics, Social Science and Technology (ISBEST)	<i>The Correlation of the Human Development Index (HDI) Towards Economic Growth (GDP) in 10 ASEAN Member Countries</i>	05 November 2018, Universitas Terbuka, Jakarta
3.	International Conference Recent Innovation	<i>Measuring Global Entrepreneurship Index of Indonesia among ASEAN 6 Countries</i>	26 - 28 September 2108, Jakarta Hall Convention Center
4.	Seminar Nasional Pengabdian kepada Masyarakat	Manajemen Pengelolaan Usaha Berbasis Ipteks Budidaya Ikan Desa Cidokom	26 Agustus 2019, Universitas Esa Unggul, Jakarta

Jakarta, Oktober 2019

Elistia, SE, MM