

CURRICULUM VITAE

1	Fullname	Nina Nurhasanah, SE, MM
2	Sex	Female
3	Academic Qualification	Lektor
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5	Place and Date of Birth	Jakarta, October 25 th , 1978
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A. Academic Qualifications

Courses	Description
Industrial Entrepreneurship	Professional Certification in the Industrial Entrepreneurship Scheme
<i>Microsoft Certified Educator (MCE) Certification</i>	individuals preparing to become classroom educators, current educators, faculty at teacher training or pre-service colleges, educational administrators, or other professionals looking to provide validation of competency.
<i>Training of Trainer SAP01 – SAP Overview</i>	Basic course for business consultants, which is an obligatory level for all SAP trainings regardless of the specific module.
<i>Monsoon SIM Business (ERP) Simulation Game by Monsoon Academy</i>	<ul style="list-style-type: none"> - Business and economy fundamentals - Business operational management - Enterprise Resource Planning (ERP) - Logistics and Supply Chain Management (SCM)
<i>Train the Trainer Handal Digital by Gapura Digital – Google</i>	Digital business: Effective Website Tips, How to Make a Website, Content and Copywriting Strategies, Video Building Brand Tricks
<i>Train the Trainer Siap Digital by Gapura Digital – Google</i>	Digital world; various strategies, the latest trends and digital channels suitable for business

B. Professional Qualifications

Position	Description	Year
Member	FMI (Forum Manajemen Indonesia)	2014-now
Member	ADI (Asosiasi Dosen Indonesia)	2016-now

C. Academic Career and Position

Position	Description
Head of Bureau	Bureau of Lecture and Examination Control (Biro Pengendalian Perkuliahan dan Ujian (BPPU) 2016 - now
Head of Division	Bureau of Lecture and Examination Control (Biro Pengendalian Perkuliahan dan Ujian (BPPU) 2011 - 2016
Co research	Perancangan Model Dan Strategi Loyalitas Pelanggan Pada Industri Jasa Di Indonesia

D. Publication

Title of Publication	Publication Name	Link of Publication	Year	Indexed
Pengaruh Kepercayaan, Kualitas Informasi Terhadap Keputusan Pembelian Melalui Kemudahan Pada Situs Jual Beli Online	Jurnal Ekonomi	https://ejournal.esaunggul.ac.id/index.php/Eko/article/view/2764	2019	Google Scholar
Menumbuhkan Minat Menjadi Wirausaha Sosial Pada Remaja Melalui Mata Kuliah Kewirausahaanstudi Kasus Mahasiswa Universitas Esa Unggul	Forum Ilmiah Indonusa	https://ejournal.esaunggul.ac.id/index.php/Forumil/article/view/2361/2042	2018	Google Scholar
Peranan Bahasa Sebagai Mata Pelajaran Wajib Di Indonesia	Eduscience	https://ejournal.esaunggul.ac.id/index.php/EDU/article/view/1830/1644	2017	Google Scholar
Pengaruh Bahasa Gaul Terhadap Bahasa Indonesia	Forum Ilmiah	https://ejournal.esaunggul.ac.id/index.php/Forumil/article/view/863/793	2014	Google Scholar
Hubungan <i>Return on Assets</i> (ROA) dan Suku Bunga Terhadap <i>Return Saham</i> PT Astra Internasional Tbk	Forum Ilmiah	https://ejournal.esaunggul.ac.id/index.php/Forumil/article/view/822/755	2013	Google Scholar

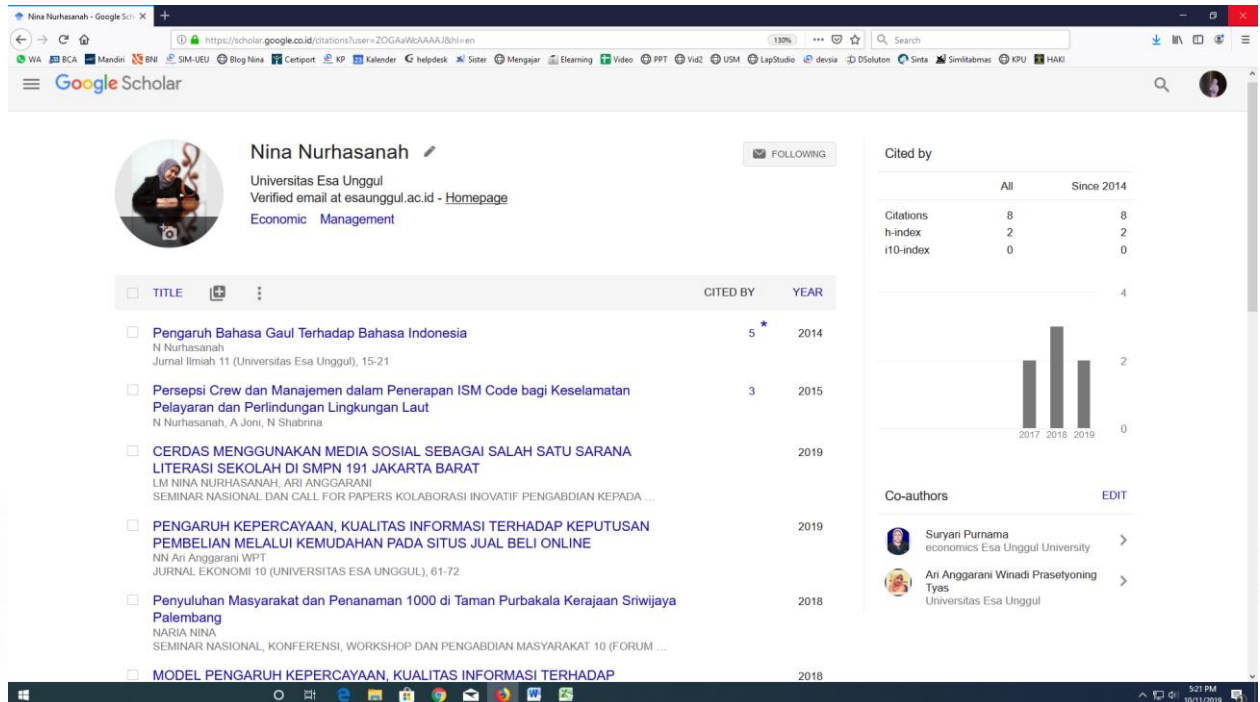
E. Proceeding

Title of Proceeding	Name of Conference	Link of Proceeding	Year	Indexed
Model Pengaruh Kepercayaan, Kualitas Informasi Terhadap Keputusan Pembelian Melalui Kemudahan Pada Situs Jual Beli Online	Forum Manajemen Indonesia 10 th at Palembang	https://drive.google.com/file/d/1cg8k-eeOAwSio0T1tiY-SuwnJ5P3YbbK/view	2018	Google Scholar
Sampah sebagai Alternatif Pengganti Pembayaran Iuran Keamanan dan Kebersihan (Studi Kasus Cluster Graha Sevilla, Tangerang, Banten)	Seminar Nasional IX, Fakultas Ekonomi Universitas Terbuka dan Ikatan Alumni	https://digilib.esaunggul.ac.id/sampah-sebagai-alternatif-pengganti-pembayaran-iuran-keamanan-dan-kebersihan-studi-kasus-cluster-graha-sevilla-tangerang-banten-10067.html	2017	Google Scholar
Faktor Yang Mempengaruhi	Forum Manajemen Indonesia 8, Palu,	https://drive.google.com/file/d/1zAzwbCLm	2016	Google Scholar

Title of Proceeding	Name of Conference	Link of Proceeding	Year	Indexed
Penduduk Lanjut Usia Untuk Tetap Bekerja Dan Perlindungan Terhadap Eksistensinya	Sulawesi Tengah	gTLkeJBsP9N2IKqzd-JTur-X/view		
Persepsi <i>Crew</i> dan Manajemen Dalam Penerapan <i>ISM Code</i> Bagi Keselamatan Pelayaran dan Perlindungan Lingkungan Laut	Seminar Nasional Multi Disiplin Ilmu dan Call for Papers UNISBANK (SENDI_U), Semarang, Jawa Tengah	https://www.unisbank.ac.id/ojs/index.php/sendi_u/article/view/3302	2015	Google Scholar
<i>The Effect on Return on Investment (ROI) and Earnings per Share (EPS) Share Price PT. Asuransi Dayin Mitra, Tbk</i>	The 2 nd International Conference on Business and Economics, Universitas Andalas, Padang, Sumatera Barat.	https://scholar.google.com/citations?user=ZOGAAWcAAAAJ&hl=en#d=gs_md_cita-d&u=%2Fcitations%3Fview_op%3Dview_citation%26hl%3Den%26user%3DZOGAAWcAAAAJ%26citation_for_view%3DZOGAAWcAAAAJ%3AZph67rFs4hoC%26tzo%3D-420	2015	Google Scholar
<i>The Influence of the Use Celebrity Endorser - Iwan Fals on Purchasing Decisions Top Coffee</i>	The 2 nd International Conference on Business and Economics, Universitas Andalas, Padang, Sumatera Barat	https://scholar.google.com/citations?user=ZOGAAWcAAAAJ&hl=en#d=gs_md_cita-d&u=%2Fcitations%3Fview_op%3Dview_citation%26hl%3Den%26user%3DZOGAAWcAAAAJ%26citation_for_view%3DZOGAAWcAAAAJ%3AULOm3_A8WrAC%26tzo%3D-420	2014	Google Scholar
Strategi Efisiensi Beban <i>Running Repair (Studi Kasus: PT. Pelni – Tanjung Priok</i>	Forum Manajemen Indonesia 6, Entrepreneurial Management, Medan, Sumatera Utara.	https://drive.google.com/file/d/0B40EG7mb_y-aY3czakVBSW9uV00/view	2014	Google Scholar
Analisis Pengaruh Brand Image (Citra Merek) Terhadap Loyalitas Pengguna Handphone MEREK Samsung (Studi Kasus Pada Mahasiswa	Forum Manajemen Indonesia 6, Entrepreneurial Management, Medan, Sumatera Utara.	https://drive.google.com/file/d/0B40EG7mb_y-aY3czakVBSW9uV00/view	2014	Google Scholar

Title of Proceeding	Name of Conference	Link of Proceeding	Year	Indexed
Universitas Esa Unggul Fakultas Ekonomi)				

F. Citation



Nina Nurhasanah
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Economic Management

Cited by

	All	Since 2014
Citations	8	8
h-index	2	2
i10-index	0	0

CITED BY

TITLE	CITED BY	YEAR
<input type="checkbox"/> Pengaruh Bahasa Gaul Terhadap Bahasa Indonesia N Nurhasanah Jurnal Ilmiah 11 (Universitas Esa Unggul), 15-21	5	2014
<input type="checkbox"/> Persepsi Crew dan Manajemen dalam Penerapan ISM Code bagi Keselamatan Pelayaran dan Perlindungan Lingkungan Laut N Nurhasanah, A Joni, N Shabrina	3	2015
<input type="checkbox"/> CERDAS MENGGUNAKAN MEDIA SOSIAL SEBAGAI SALAH SATU SARANA LITERASI SEKOLAH DI SMPN 191 JAKARTA BARAT LM NINA NURHASANAH, ARI ANGGARANI SEMINAR NASIONAL DAN CALL FOR PAPERS KOLABORASI INOVATIF PENGABDIAN KEPADA ...		2019
<input type="checkbox"/> PENGARUH KEPERCAYAAN, KUALITAS INFORMASI TERHADAP KEPUTUSAN PEMBELIAN MELALUI KEMUDAHAN PADA SITUS JUAL BELI ONLINE NN Ari Anggarani WPT JURNAL EKONOMI 10 (UNIVERSITAS ESA UNGGUL), 61-72		2019
<input type="checkbox"/> Penyuluhan Masyarakat dan Penanaman 1000 di Taman Purbakala Kerajaan Sriwijaya Palembang NARIA NINA SEMINAR NASIONAL, KONFERENSI, WORKSHOP DAN PENGABDIAN MASYARAKAT 10 (FORUM ...		2018
<input type="checkbox"/> MODEL PENGARUH KEPERCAYAAN, KUALITAS INFORMASI TERHADAP		2018

Co-authors

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economics Esa Unggul University
- Ari Anggarani Winadi Prasetyoning Tyas**
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Jakarta, October 2019

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